



BACKPACKING BEE'S MEDIA KIT

TRAVEL & LIFESTYLE BLOG

BACKPACKINGBEE.COM
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BIANCA DUKESHERER

My name is Bianca, aka Backpacking Bee and I am a yogi turned digital nomad. The concept of this company began approx. three years ago after traveling to over 14 countries in 4 months. I decided I wanted to do something to tell my story, and motivate others to do the same. To understand that you are capable of doing anything and everything, this is the foundation that Backpacking Bee was built on.

Today, I have been to 25 countries and counting, as I travel my way through South East Asia. I've learned to be confident in my digital marketing capabilities and have since started my own LLC. Social Media Marketing, Website Design, & Virtual Assistance are just a few of the many tasks I take on as I travel the world.

STATISTICS

1K

monthly unique
visitors

300

monthly
page views

NANO - INFLUENCER
DIGITAL MARKETER
CONTENT CREATOR
TRAVEL WRITER
YOUTUBER
BRAND
AMBASSADOR

SOCIAL MEDIA FOLLOWING



4.6K



1K



12K

CONTACT ME

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PRICING

\$85 Per social media post

.08¢ Per word for writing

www.backpackingbee/portfolio



BRANDS

In creating Backpacking Bee almost three years ago, I've realized as I travel I can have a positive influence for change. So I decided to work with brands that are unique to aiding this goal. I've also since created my own digital marketing agency providing services to those who need it.

A goal of mine is to utilize brands and share those that truly have an impact in this world.

SERVICES OFFERED

- Custom Hashtags
- Social Media Promotion
- Sponsored Posts
- Product Reviews
- Contests and Giveaways
- Affiliate Advertising
- Representation at Events
- Brand Ambassadorships
- Freelance Writing

